

**CAIRNGORMS NATIONAL PARK
VISITOR SERVICES, INFORMATION AND TOURISM (ViSIT) FORUM**

**Wednesday 15th March 2006, 10:30am
Duke of Gordon Hotel, Kingussie**

AGENDA

1. Welcome and Apologies
2. Minutes of last meeting and matters arising
3. Development of Sustainable Tourism Set of Indicators (Macaulay Institute)
4. VisitScotland Sales and Information Review (Paper 1, VS)
5. Sustainable Tourism Action Plan Annual Update (Paper 2, HG)
6. Cairngorms Connections (Paper 3, HG)
7. Review of Membership of Forum
8. Forum Members' Information Sharing
 - Point of Entry Marker Project
 - Brand Management Update
 - Green Tourism Business Scheme (Paper 4, HG)
 - Park Plan
 - ABSC update
 - SEG Balmoral Event update
 - Loch Lomond Joint Marketing Update
 - National Park Week (21st – 28th July 2006)
 - 'Talking Tourism' with Philip Riddle
9. AOCB

Date of next meeting – 18th May, Strathdon

*The meeting will finish at approx 1pm and will be followed by a light lunch
The Badenoch and Strathspey ViSIT Forum meeting will begin at 2pm*

Agenda

1. Welcome and apologies
2. Update from Highland ATP – 10 March meeting
3. Presentation of findings from consultation on new strategic plan - VisitScotland